

Jordan Brantley, Product Designer

Intro

Hello! I'm a product designer with a background in brand design. After a career break focused on family and education, I'm excited to join a design team creating thoughtful user experiences that will improve the lives of the people using our products.

Connect

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talk@jordanbrantley.com

linkedin.com/in/jordanbrantley

📍 SF, CA

Portfolio

jordanbrantley.com

dribbble.com/jordanbrantley

Education

2010-2012

Florida School of the Arts

AA, New Media/Graphic Design

Tools

Figma

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Experience

2023 - Present

San Francisco, CA

Product Designer

Freelance

- Partnered with startup clients to conceptualize and deliver user-centric design solutions, spanning wireframes to interactive prototypes.
- Iteratively refined designs based on stakeholder feedback and user testing, ensuring alignment with business goals and optimal user experience.

2020 - 2023

San Francisco, CA

Education and Family Sabbatical

Career Break

- Took an intentional pause to focus on caregiving for my young kids.
- Expanded my design skill set through study and application of UX methodologies.

2014 - 2020

San Francisco, CA

Founder/Brand Designer

thebusinessbar.com/our-work
@thebusinessbar

The Business Bar

- Built and led teams to create brand identities, print and digital collateral, and websites for creative small businesses.
- Guided clients through a structured design feedback process.
- Successful exit to a business partner in 2020.

2009 - 2014

Jacksonville, FL

Visual Designer

Jordan Brantley Design

- Collaborated with clients to understand their vision and create compelling brand identities or cohesively apply their existing brand system to new products.